

2014 FAPAC National Leadership Training Conference

Sponsorship Matrix

<u>DIAMOND SPONSOR</u> <u>\$25,000+</u>	<u>PLATNUM SPONSOR</u> <u>\$20,000</u>	<u>GOLD SPONSOR</u> <u>\$15,000</u>	<u>SILVER SPONSOR</u> <u>\$10,000</u>	<u>BRONZE SPONSOR</u> <u>\$5,000</u>
<p>One Full Color Page of Advertisement on the inside front or back cover of the Conference Program Book.</p> <p>Diamond sponsor listing in acknowledgement page of the Conference Program Book.</p> <p>Two free registration for Conference.</p> <p>One prime exhibit booth space at the Exhibit room.</p> <p>One table for 10 at the Award Luncheon and Dinner Banquet.</p> <p>Recognition on the FAPAC website for one year as a conference sponsor (www.fapac.org).</p>	<p>One Full Color Page of Advertisement on the inside front or back cover of the Conference Program Book.</p> <p>Platinum sponsor listing in acknowledgement page of the Conference Program Book.</p> <p>One prime exhibit booth space at the Exhibit room.</p> <p>One table for 10 at the Award Luncheon or Dinner Banquet.</p> <p>Recognition on the FAPAC website for one year as a conference sponsor (www.fapac.org).</p>	<p>One Full Color Page of Advertisement in the Conference Program Book (Location to be determined by the publisher).</p> <p>Gold sponsor listing in acknowledgement page of the Conference Program Book.</p> <p>One prime exhibit booth space at the Exhibit room.</p> <p>Seven tickets to the Award Luncheon or Dinner Banquet.</p> <p>Recognition on the FAPAC website for one year as a conference sponsor (www.fapac.org).</p>	<p>Half page of Advertisement in the Conference Program Book (Location to be determined by the publisher).</p> <p>Silver sponsor listing in acknowledgement page of the Conference Program Book.</p> <p>One prime exhibit booth space at the Exhibit room.</p> <p>Five tickets to the Award Luncheon or Dinner Banquet.</p> <p>Recognition on the FAPAC website for one year as a conference sponsor (www.fapac.org).</p>	<p>One quarter page of Advertisement in the Conference Program Book (Location to be determined by the publisher).</p> <p>Bronze sponsor listing in acknowledgement page of the Conference Program Book.</p> <p>One prime exhibit booth space at the Exhibit room.</p> <p>Two tickets to the Award Luncheon or Dinner Banquet.</p> <p>Recognition on the FAPAC website for one year as a conference sponsor (www.fapac.org).</p>

EXHIBITOR SPACE: Prime exhibit booth space is being reserved for Conference Sponsors. Other exhibit space will be assigned on a first-come, first-served basis. Corporation, companies, federal, state, and local agencies promote their employment opportunities as exhibitors. Colleges, universities, and community organizations also participate as exhibitors. Each exhibit space includes a back wall drape, draped table, two chairs, and exhibitor's sign. Space assignments will be made only when all relevant information and full payment or authorized purchase order/requisition are received.

WHAT SPONSORS CAN EXPECT: Our conference attracts the attention of thousands of Asian Pacific American professionals in government, business, and the military throughout the Continental United States, Asia, Pacific, and Europe. More than 500 representatives from virtually every Federal Department and Independent Agency and the Government of the District of Columbia attend, plus visitors and participants from university and college communities, high school students, community organizations and the community in general. Plenary sessions, keynote speeches, and workshops are led by top government officials and managers and Members of Congress. This is the primary national conference scheduled in connection with National Asian Pacific American Heritage Month at the Federal level.

ADVERTISING OPPORTUNITIES: Advertisements in the official Conference Program will be accepted upon availability of publication space. Priority advertising space will be given to Sponsors. Color separated and black-and-white camera-ready artwork must be received **no later than March 15, 2014**, accompanied with full payment or authorized purchase order/requisition. If typesetting, design, layout or paste-up is required, the cost will be charged to the advertiser.

MAILING INSTRUCTIONS: Please mail your cashier's check, money order, purchase order, or requisition payable to FAPAC along with the registration form to:

Federal Asian Pacific American Council
P.O. Box 23184, Washington, DC 20026-3184